# Industry App

## Why should I use the App

The **Industry app** provides an easy way to view consolidated industry activity, allowing you to quickly scan and action market moving information. The app allows you to deep dive into the key content relevant to the selected industry and its companies across price performance, key industry metrics, news, research and more.



### **Industry QRC:**

- 1. Select an industry and geography filter
- **2.** Relevant TRBC indexes, commodity futures, ETFs and economic series
- 3. Aggregates KPIs, fundamental and valuation measures, and economic indicators
- **4.** Industry headlines for news, research, past events and filings
- 5. Upcoming events

## **Key Facts**

- Industries are categorized according to Thomson Reuters Business Classification.
- The Industry app is available on the Eikon desktop and Eikon Web.

#### Top tips on how to use the App

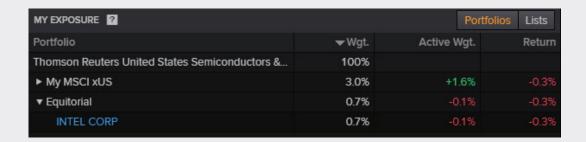
- To access the Industry app, search for Industry or enter "INDUS" in the search box and select it from the results.
- Update the content on the page by selecting an industry and region.



- The **Price Chart** includes relevant TRBC indexes, commodity futures, ETFs and economic series affecting the industry. Quickly toggle a series on or off by selecting it's checkbox, or add to the list of series plotted using the "Add RIC" function.
- **Key Metrics** provides a list of aggregate measures across industry specific key performance indicators, fundamentals, estimates, valuation and economic indicators impacting the industry. Click on a measure with a blue hyperlink to display the "Show Work" function, which provides insight into the companies and calculation used for aggregation.
- The **Headlines** section displays the relevant news stories, research reports, past events and filings for the companies in the industry. "Show Clustering" intelligently groups similar news stories by topic.
- Top Companies displays the industry's top 10 companies by market capitalization, today's winners and losers by price performance and the companies with the most unusual trading volume.



My Exposure provides the ability to see which companies in the selected TRBC industry you currently have exposure to across your portfolios and watchlists.



• The Industry app also has a number of different views allowing you to further analyse the important information for the selected TRBC industry:



YTD Price performance for Australian Resources, against the current PE. The bubble size is market cap making it easy for analysts to spot the mega caps against the rest.

- News -> view news headlines with options to select the time frame, topics and news sources.
- Events -> past and upcoming events with the ability to select time frame, search by keyword and filter by specific event types (i.e. earnings and corporate, institutional, etc.).
- Research -> broker research with the ability to select time frame and research filters (i.e. initiation reports, M&A, etc.).
- Filings -> access submitted filings and filter by filing category (i.e. security purchases, company periodic reports, etc.).
- · Reuters Investor Briefs -> concise briefs on the most impactful news stories in the selected industry.
- **Constituents** -> view the constituent companies included in the selected TRBC industry and create a tabular report by selecting your desired data items and other various options. Reports can be saved, shared, exported to excel and downloaded as a PDF.
- Scatter Plot -> view a scatter plot of the companies in the selected industry and choose the measures for the x-axis, y-axis and bubble size.
- Tree Map -> navigate through a given industry using a tree map visualization and choose the measures to define the size and color of the tree.

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